



athenahealth

athenahealth Receives Top National Ranking for Small Physician Practice Category in 2009 KLAS Report for Practice Management Services

Rankings Support Company's Unique Virtual Implementation, Training, and Service Model for Small Physician Practice Market

WATERTOWN, Mass., Dec 17, 2009 (BUSINESS WIRE) -- athenahealth, Inc. (NASDAQ: ATHN), a leading provider of internet-based business services to physician practices, today announced that it has received the top ranking for solo physicians as well as physician practices with two to five physicians in the practice management category in the annual *2009 Top 20 Best in KLAS Awards: Software & Professional Services* report. [athenahealth](#) also ranked second in the six-25 physicians and 26-100 physician practice categories, highlighting the scale and wide adoption of athenahealth's centrally-hosted software platform, athenaNet(R).

To reach its awards conclusions, KLAS surveys hospital and clinic executives, administrators, physicians, nurses, and other directors and managers with business responsibilities regarding their experience with health information technology. KLAS routinely surveys approximately 5,000 hospitals and nearly 3,000 ambulatory organizations annually.

"While our web-based revenue cycle management service is designed for medical groups of any size, we are especially pleased to see [athenaCollectorSM](#) continue its market leadership position in the small physician practice market given our new virtual implementation, training, and support model that is specifically designed to meet the needs of small practices," said Rob Cosinuke, athenahealth's Chief Marketing Officer.

As part of its athenaCollector service, athenahealth has built a patented knowledge-base of payer reimbursement process rules, [athenaNet rules engine](#), which is designed to enforce medical provider office workflow requirements and is updated continuously by athenahealth staff. athenahealth's rules engine acts as a proactive utility that guides clinic staff away from making billing mistakes that impact operational performance and the overall patient experience.

In November 2009, the U.S. Patent and Trademark Office issued athenahealth a patent entitled, 'Practice Management and Billing Automation System' for its athenaNet rules engine. The patent addresses athenahealth's technology for managing a medical practice's insurance claims by storing and modifying claim rules based on ongoing interactions with claim messages received from payers on submitted claims, enabling the system to automatically produce cleaner and more accurate claims.

About KLAS

KLAS is a research firm specializing in monitoring and reporting the performance of healthcare vendors. KLAS's mission is to improve delivery, by independently measuring vendor performance for the benefit of our healthcare provider partners, consultants, investors, and vendors. Working together with executives from over 4,500 hospitals and over 2,500 clinics, KLAS delivers timely reports, trends, and statistics, which provide a solid overview of vendor performance in the industry. KLAS measures performance of software, professional services, and medical equipment vendors. For more information, go to [www.KLASresearch.com](#), email marketing@KLASresearch.com, or call 1-800-920-4109 to speak with a KLAS representative.

About athenahealth

athenahealth, Inc. is a leading provider of Internet-based business services for physician practices. athenahealth's service offerings are based on proprietary web-native practice management and electronic health record (EHR) software, a continuously updated payer knowledge-base, integrated back-office service operations, and automated and live patient communication services. For more information visit [www.athenahealth.com](#) or call (888) 652-8200.

This press release contains forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, including statements regarding the anticipated benefits of athenahealth's service offerings. These statements are neither promises nor guarantees, and are subject to a variety of risks and uncertainties, many of which are beyond our control, which could cause actual results to differ materially from those contemplated in these forward-looking statements. In particular, the risks and uncertainties include, among other things: the risk that our service offerings will not operate in the manner that we expect due to design flaws, security breaches, or otherwise; potential interruptions or delays in our internet-based services offerings; our reliance upon third parties, such as computer hardware, software, data-hosting, and internet infrastructure providers, which reliance may result in failures or disruptions in our service offerings; errors or

omissions included in our payer and clinical intelligence rules engine and database; and the evolving and complex government regulatory compliance environment in which we and our clients operate. Existing and prospective investors are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. athenahealth, Inc. undertakes no obligation to update or revise the information contained in this press release, whether as a result of new information, future events, or circumstances or otherwise. For additional disclosure regarding these and other risks faced by athenahealth, Inc., see the disclosure contained in our public filings with the Securities and Exchange Commission, available on the Investors section of our website at <http://www.athenahealth.com> and on the SEC's website at <http://www.sec.gov>.

SOURCE: athenahealth, Inc.

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